

26TH ANNUAL

The ne

National Western Simmental Sale

Monday, January 21, 2019
2:00 PM MST
Livestock Center Auction Arena
Denver, Colorado

SALE REPORT

The One *National Western Simmental Sale*



2019 National Western Stock Show The One Sale Monday, January 21, 2019 • Denver, CO

The 26th Annual "The One" Simmental Sale was held in the Livestock Center Auction in the Yards on Monday January 21st, 2019 during the National Western Stock Show. This event attracts livestock enthusiasts from across the US and Canada that gather in the Mile High City for fresh genetics to propel their breeding programs. Each year, prior to the beginning of the auction, the Power Simmental Event takes place where breeders nominate a bull or female as the Power Simmental candidate. Breeders buy a ticket to evaluate the cattle and one ticket is drawn for that lucky ticket holder to win a bull or female. The lucky ticket holder this year was Norm Banks from Utah and the animal selected was SFI Movin Ahead F11 from Schaake Farms. Schaake Farms received \$10,000 for being selected.

Another highlight for the auction is the donation animal for the American Simmental Foundation with proceeds going to the American Junior Scholarships of Silver and Gold Merit awards. This year, the female "Rocking P Love Me E100" donated by the Phillips Family and Bob MacGregor was won by GB Cattle, TX. The following breeders raised \$45,000 for the merit program:

- Cooper Canada
- MacGregor Livestock
- Prospect Cattle Co
- Wayward Hill Farm
- Craig McCallum
- Hoffman Farms
- Buck Creek Ranch
- Jones Show Cattle
- White Star Farm
- Sunset View Farms
- Sullivan Supply
- Eberspacher Enterprises
- Willow Springs Cattle Co
- RS & T Simmental
- Beshears Simmental
- Diamond M Cattle Co
- C-Mor Beef
- Griswold Cattle Co
- Southern Cattle Co
- Hicks Cattle Co
- K-Ler Cattle Co
- Helm Farms
- Sublette Cattle Co
- Top Hat Simmentals
- Ferguson Show Cattle
- Schaeffer Show Cattle
- Red River Farm
- Moore Land & Cattle
- Ligon Simmentals
- Little Mountain Simmentals
- KenCo Cattle Co
- Harker Simmentals
- Eichacker Simmentals
- Shoal Creek Cattle Co
- Bar QH Simmental
- Traynham Ranches
- Trauernicht Simmentals
- B & K Farms
- Hart Simmental
- Gilliland Livestock
- Independence Cattle Co
- ASA Board Members & Foundation Board Members
- KLD Sanders Ranch
- GB Cattle

On behalf of the Colorado Simmental Association and everyone at Eberspacher Ent Inc, we wish to thank the breeders for showcasing your finest genetics in "The One" Sale. It is our honor and privilege to be your marketing partner in the bright lights of Denver!



NWSS
8

TFG26E

Yardley Utah Y361 x HF Serena • Bred to CDI Innovator 325D
Breeder: Trennepohl Farms
Buyer: Richard Jenkins, Abingdon, VA & Legacy Lane Farms, Maryville, MO

\$50,000



NWSS
15

HILB MISS VERSACE E57C

W/C Executive Order 8543B x AJE Ms. Chanel Y32
Bred to HILB Oracle C033R
Breeder: Hilbrands Cattle Company
Buyer: Sloup Simmentals, Fenton Farms & Deling's Simmental

\$45,000



NWSS
2

FSCI NEON REGARD C505

Yardley High Regard W242 x LLSF Neon Rey – Donor
Bred to TNGI Grand Fortune Z467
Breeder: Ferguson Show Cattle & Double R Farms
Buyer: H2O's Farms, Walkerton, IN

\$38,000



NWSS
59c

HOLT MS. SONORA 457F

VCL LKC Equity 608D x TMAS Captureadream 5490C – Open
Breeder: Holt Cattle Company
Buyer: Todd Rau, Eureka, SD

\$15,000 – 1/2 INTEREST (\$30,000 Total Valuation)



NWSS
1

GW MISS GPRD 02X

GW Predestined 701T x GW Miss Prem Beef 545U – Donor
Breeder: K-LER Cattle Company
Buyer: H2O's Farms, Walkerton, IN

\$26,000



NWSS
32

LLSF VANTAGE POINT F398

CCR Anchor 9071B x HPF Rite 2 Luv 398D – Bull
Breeder: Lee Simmental Farm
Buyer: Woodlawn Simmental, Clarkesvilles, GA

\$25,000

The One *National Western Simmental Sale*NWSS
23**HPF RIGHT TO LOVE 365D**

HTP/SVF Duracell T52 x RP/MP Right To Love 015U – Bull
Breeder: B&K Farms & Woodlawn Show Cattle
Buyer: Hart Simmentals, Frederick, SD
\$25,000

NWSS
18**HILB/JASS BELIEVE IN MAGIC E118Y**

LLSF Pays To Believe ZU194 x HILB Crazy N Love A475S
Bred to W/C Executive Order 8543B
Breeder: Hilbrands Cattle Company & Jass Simmental
Buyer: Smith Farms, Denton, TX
\$15,000

NWSS
27**LONGS PAY TO PLAY F11**

LLSF Pays To Believe ZU194 x Long's Ellie – Bull
Breeder: Long's Simmentals
Buyer: Dennis Mleynek, Panora, IA
\$15,000

NWSS
22**GCC/TJSC SMACKDOWN 801E**

W/C Loaded Up 1119Y x Miss Knockout 74T – Bull
Breeder: Griswold Cattle Company & Jones Show Cattle
Buyer: Brush Creek Cattle Company, Glenco, OK
\$14,000

NWSS
16**BRDY MS. LIBERTY 54E**

TKCC Classified x FBF1 Liberty
Breeder: WW Cattle Company & Brady Land & Cattle
Buyer: Boyd Arnold, Keenesburg, CO
\$11,000

NWSS
34**GLF/LLSF MCLINTOCK 143F**

Dozer x Star Of Fishingford 143WX – Bull
Breeder: Greg Landes Farms & Lee Simmental Farms
Buyer: Hart Simmentals, Frederick, SD
\$11,000

2019 Power Simmental Finalist - People's Choice

**BREEDER - SCHAAKE FARMS
WINNER - NORM BANKS, UT**



Proudly Sponsored By:



FINALISTS

Purebred Bulls

CHAMPION • Breeder: Schaake Farm
SFI Movin Ahead F11

RESERVE • Breeder: Kaehler Cattle Co.
K-LER Gladiator 842F

Percentage Bulls

CHAMPION • Breeder: Ruby Cattle Co.
Ruby Battle Cry 891F

RESERVE • Breeder: Tucker Cattle Co.
BT Profit F2

Purebred Heifers

CHAMPION • Breeder: C-Mor Beef
CMB Fiona F271

RESERVE • Breeder: Vogler Cattle Co.
VOL/LKC Firefly 79F

Percentage Heifers

CHAMPION • Breeder: Hilbrands Cattle Co.
HILB/SUH Sweet Peek F363

RESERVE • Breeder: Lee Cattle Co.
Lee's Dixie Erica 8010F

2019 American Simmental Foundation Donation from Rocking P Livestock & Bob MacGregor

**Total Raised
at The One
\$45,000 for
Silver &
Gold Merit
Awards**



Won by GB Cattle, Texas

Averages

| | | |
|---------------|-------------------------------------------------------|-----------------|
| 2 | Simmental Donors averaged | \$32,000 |
| 14 | Simmental & Sim-Influenced Breds averaged | \$13,000 |
| 15 | Simmental & Sim-Influenced Bulls averaged..... | \$9,810 |
| 20-1/2 | Simmental & Sim-Influenced Opens averaged | \$6,503 |
| 51-1/2 | Registered Lots averaged | \$10,206 |
| 5 | Simmental & Sim-Influenced Genetic Lots averaged..... | \$8,010 |

MARKETING REPRESENTATIVES:

Val Eberspacher, EE Sales, MN; Derek Vogt, EE Sales, NE; Chance Ujzdowski, EE Sales, WI; Jay Hill, Sale Chairman, CO; Jered Shipman, TX; Scott Bohrsen, Canada; Matt Macfarlane, CA; Kent Jaecke, OK; Jeremie Ruble, IA; Doug Parke, KY; Buddy Robertson, OK; Shane Ryan, IL; Mitchell Armitage, OK

AUCTIONEER: Col. Jered Shipman, TX



CSA Sale Chairman:
Jay Hill 970-520-1555

*Sale sanctioned by the Colorado
Simmental Association
www.coloradosimmental.com*

Sale Managed By:



Val and Lori Eberspacher
2904 Co. Rd. 6, Marshall, MN 56258
Office 507-532-6694 Fax 507-532-9457
Val Eberspacher's Cell 612-805-7405
sales@ebersale.com www.ebersale.com

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